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# Arp Nursery Company

ARP, Smith County, TEXAS



Bearing Pecan Groves are Worth \$1,000.00 per Acre. Others are Making Fortunes From Pecans. Why Not You?

WE SELL BY MAIL AND SHIP DIRECT TO YOU

**You Save 50 to 100 Per Cent**

BY BUYING DIRECT FROM US







# Arp Nursery Company

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ARP<sup>2</sup> (Smith County) TEXAS

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## PLANT OUR TREES THIS SEASON

You save 50 to 100 per cent by buying from us, saving 50 per cent on your purchase by buying direct from our nursery. As we ship only first class stock with the best root system grown our trees will live and produce, which gives you a 100 per cent saving over the poor rooted and inferior grades. Our soil, climate and knowledge of production enables us to offer you these savings.

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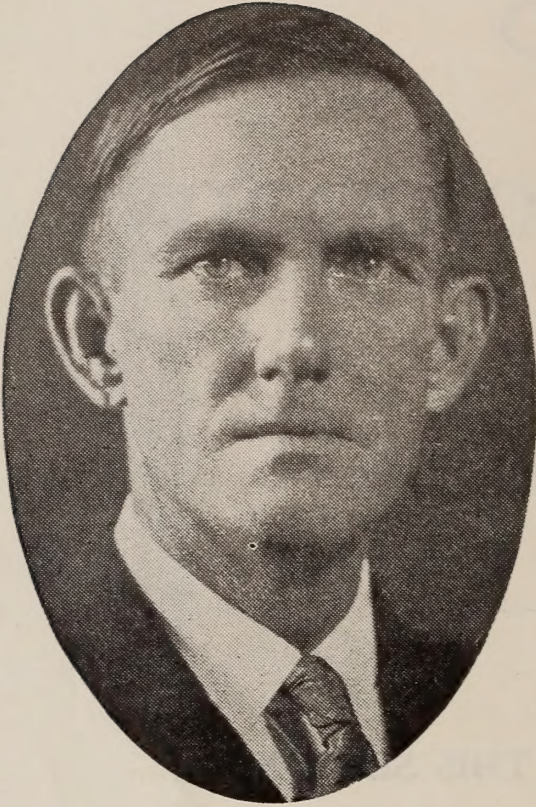
ARP GROWN TREES ARE BETTER



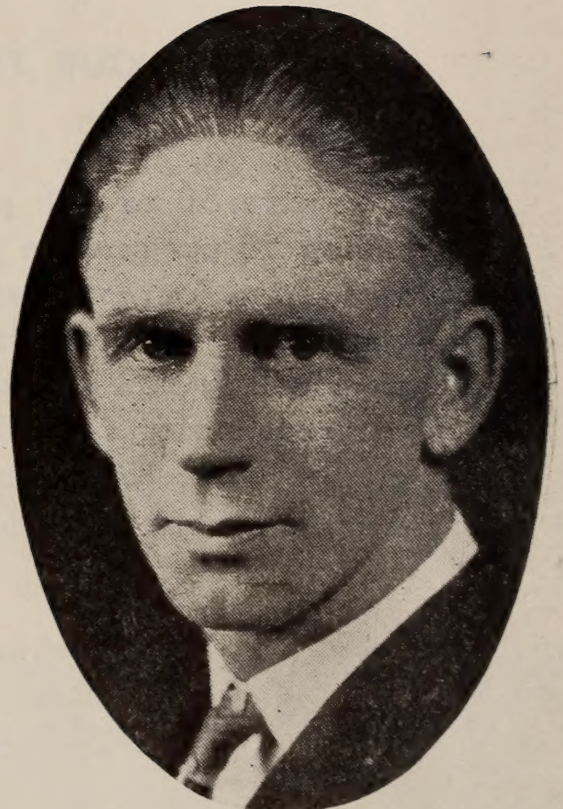
**ARP NURSERY COMPANY**

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THE OWNERS AND OPERATORS OF THE  
ARP NURSERY COMPANY



L. B. DEAN, Manager



D. D. ALEXANDER,  
Sect. and Treas.



## ARP GROWN TREES

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Arp, (Smith County) is located in the center of the great Southwest, our trees being grown under southwestern conditions, are acclimated to the southwest, which insures better results when transplanted.

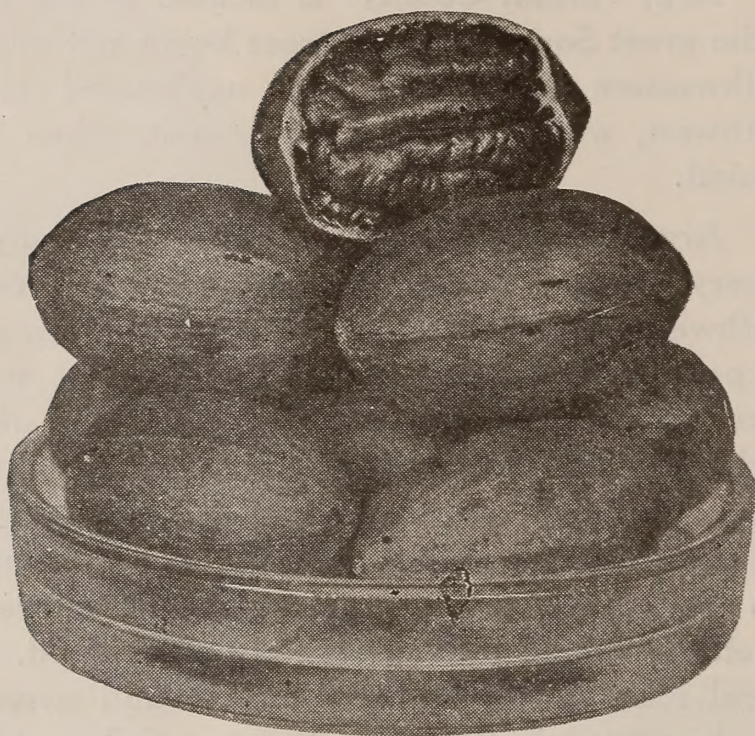
Arp soil is especially adapted to the growing of nursery stock. Some of the nurserymen of the Southwest have realized this fact and are now growing part of their stock at Arp. There is nothing more important in the selection of your nursery stock than the root system and a tree acclimated to your locality. A tree with poor developed roots and unacclimated cannot grow rapidly and develop into the bearing stage as quickly as a tree that has a well developed root system and acclimated. The lateral roots drink in the moisture and assimilate the plant food in the soil. If a tree fails to obtain an adequate supply of moisture and plant food from the lack of lateral roots and is unacclimated it is like a child that is poorly nourished and exposed, sickly and stunted.

With our twenty years of experience in the nursery and fruit business and with our special methods of cultivation and fertilization to develop our root system, with our soil and southwestern climate aiding us, you can readily see why our trees are preferred by those in the southwest who know the quality of trees we produce.

Do not take any chances on coast and Eastern grown trees. Buy the best—**DEMAND ARP GROWN TREES.**



## PECANS

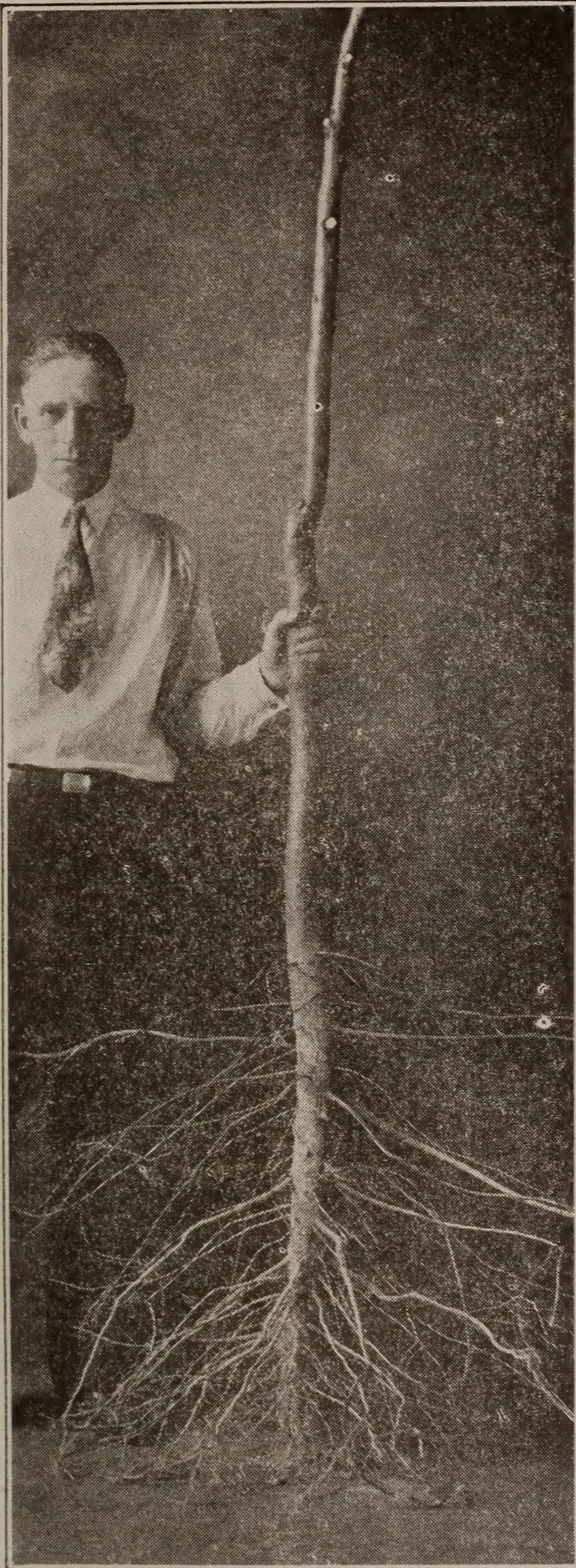


### THE PAPER SHELL PECAN

In the great Southwest nature has placed millions of pecan seedlings which is proof enough that this is the home of the pecan. The planting of the paper shell pecan is no longer an experiment in the Southwest, but is already on a sound business basis and thousands of dollars are being invested each year in this wonderful industry, which is sure to out rank any other horticultural development in the Southwest. Today the most fascinating, profitable and permanent proposition before the Southwest is the growing of the paper shell pecan.

The trees are easily grown if properly cared for and there is no other nut in the world that brings the price the paper shell pecan brings, and the demand is rapidly increasing. Its equality in flavor and richness in food value has never been found.





## Our Root System

## None Better Grown

—

This cut shows the kind of root system we grow on pecan trees. Have the trees you bought in the past from other nurseries had roots like these? Do not take chances by buying trees from nurserymen who do not grow their trees. Trees shipped 500 to 1,000 miles into our Southwestern climate to nurserymen then re-shipped out to customers are often failures.

The future success of your pecan grove depends almost entirely on the quality of trees you set. Start right by setting the best rooted trees grown and trees acclimated to the Southwest.

Our trees will live and produce if properly cared for.

Showing the root system of one of our  
2 1-2 year old Pecan trees





**Nearly  
1-2 MILLION  
PECAN TREES  
Now Growing  
in our  
Nurseries**

Showing our vigorous and healthy pecan stock as it looks in nursery row.

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## **The Very Best**

We are very careful in selecting our seed nuts, in selecting soils that are the right kind, using our special methods of cultivation and applying the necessary fertilizer, to produce the best root system that can be grown. We use experienced budders and grafters, taking our bud wood from bearing trees. We spare no expense in producing, digging, packing and shipping to give you the very best. Your success is our success.

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**A FEW OF OUR PECAN TREES IN BEARING WILL PAY THE TAXES AND INSURANCE ON YOUR HOME.**



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## Make Your Pecan Grove Pay Its Way

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If you have plenty of money to set a pecan grove, cultivate and care for same, it is easy to develop to a bearing age, but is this the best business plan? If you are located in a fruit section, plant peaches, plums, figs or any other fruits suitable for your location, between the pecans. The fruit trees will develop normally and will not interfere with the growing of the pecan trees for ten to twelve years. (Pecans are set at a good distance, which they will require in later years) in this way you can grow cotton and other general farm crops first, second and third year after setting trees, after this time however, the pecan and fruit trees will take up practically all the ground. At the age of three to four years the peaches and plums will come into bearing, yielding good crops for six to ten years before the pecans will be large enough to require the space occupied by fruit trees, and at this age, ten to twelve years from date of planting, grub your fruit trees out and you have your pecan grove ten to twelve years old and have received each year profits from other crops and at the same time have grown your pecan grove, with its income increasing from year to year, thereafter, or if your land and location is not suitable for fruits, you can grow general farm crops for years with a good yield in your pecan grove.

This method of setting fruit trees between the pecans has been proven by some of our largest growers of pecan groves to be one of the best methods of planting and making it pay its way.

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### BETTER THAN 95 PER CENT LIVING

#### WHITE PUBLISHING COMPANY

Office of  
WILLIAM FRANKLIN WHITE  
President

Tribune Building, 5th and Taylor Sts.  
P. O. Drawer 1351 Phone  
LAMAR 7400

July 14, 1927

**ARP NURSERY CO.,  
ARP, TEXAS.**

Gentlemen:

In February you shipped me 245 Delmas pecan trees 3 to 4 feet and of these I lost 8. March 15th I received 241 Delmas pecan trees 7 to 8 feet from you of which I lost 15.

These pecans were planted on parkways of Scenery Hill Addition to Fort Worth and the lateness of planting was due to delay in grading. Had I been able to plant in December I believe I could have grown every one of these trees.

Your root system is great, making it easy to transplant with success. Why not push the use of pecans for parks and on roadways? They will grow in most locations and there are several varieties that will make beautiful shade trees besides furnishing splendid nuts.

I am,

Very truly yours,

WFW\*e

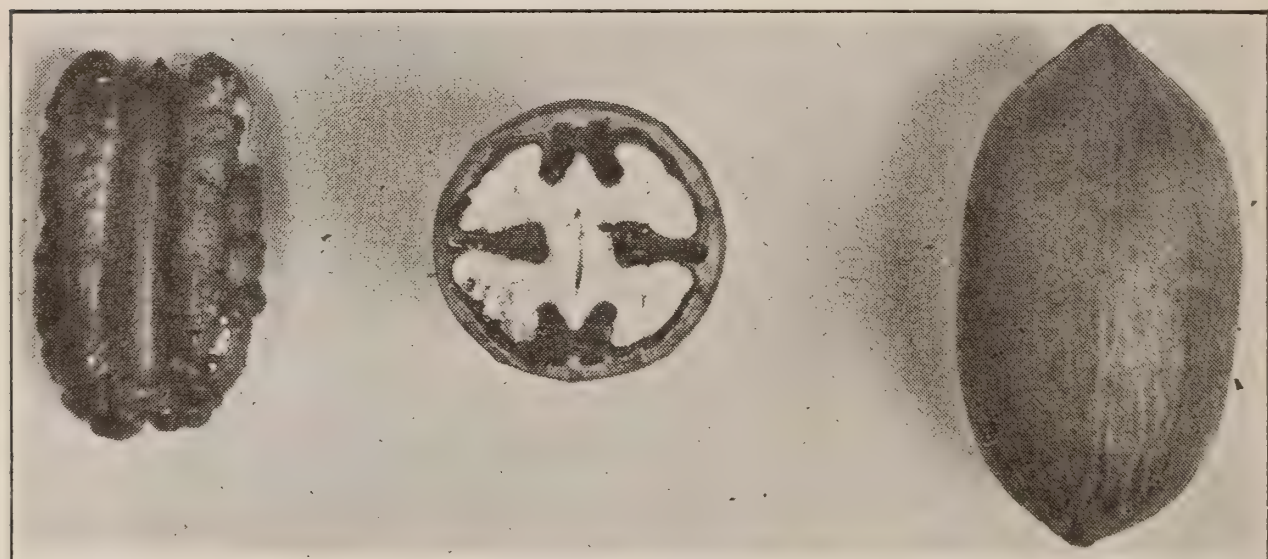
W. F. WHITE.



ARP NURSERY COMPANY  
THE THREE LEADING VARIETIES



STUART



DELMAS



SUCCESS  
(8)



## Plant More Trees

(In Farm and Ranch, Dec. 13th, issue 1924)

Tree planting time is at hand. Every farm home should be surrounded with shade trees, and the pecan tree is probably the best that can be selected. A well rooted budded tree properly planted and cared for will grow rapidly. In five or six years it will begin to bear nuts of 50-cents and 75-cents-per-pound variety and in ten years it will pay large profits, besides adding much to the beauty, value and comfort of the home.

Texas and other southwestern states have too many treeless farm homes. Owners who anticipate selling the home some day and moving to the city will find that a few dollars invested in these trees in a few years will add hundreds of dollars to the selling value of the place. A Bleak and Barren farm home, no matter how good the land is far from attractive to home buyers.



**The Schley Pecan**

### **PECANS A SAFE INVESTMENT—NO BETTER KNOWN**

The pecan is the native tree for the South, trees one-hundred years old and older are still producing big crops.

Young trees increase in value each year from date of planting, making your investment increase in value and at the same time paying you and your children and your children's children each season dividends increasing each year with its paper shell nuts.

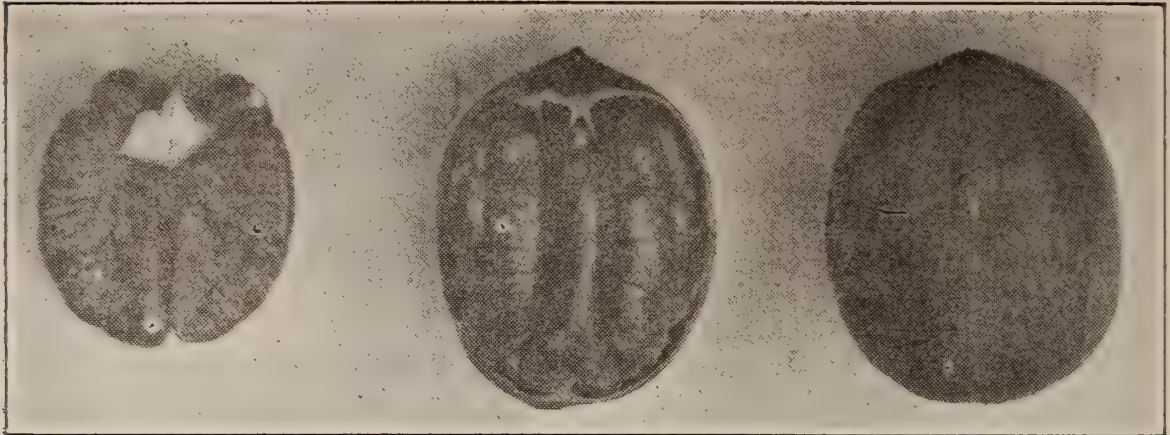
We know of no other investment one-half as safe. No other investment that would increase in value by one-half, no other investment that would pay one-half the dividend, as well cared for pecan groves set with our paper shell varieties.



ARP NURSERY COMPANY

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THE THREE WESTERN VARIETIES



BURKETT



HALBERT



TEXAS PROLIFIC





The Money Maker Pecan

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## Your Future

Your future depends entirely with you. Think what it means to be independent in your old age, having a handsome income yearly. A pecan grove set now will enable you to look into the future without fear of old age.

An insurance policy will protect you, but which is a better investment, a policy or a pecan grove? Figure a 10 or 20 year policy, the cost of keeping it up, its cash value at any time during this period, its value at maturity. Invest this same amount in pecan trees and figure your grove's value at the end of 10 or 20 years, which is maturity date of your policy, also figure your yearly income from grove after it begins to bear which should be 6 or 8 years from date of planting. Then figure the income yearly for a hundred years, yes three hundred years from your pecan grove. Pecan Groves will take care of your future, your loved one's future, and the future generations. Will your policy do this?

---

Kaufman, Texas.  
February 20, 1927.

ARP NURSERY COMPANY,  
ARP, TEXAS.

Dear Sirs:

I received my pecan trees in fine condition and want to say they were better than I expected. I had rather have your pecan trees by twice the price than have trees from other nurseries I have seen, given to me.

You can count on my order next fall as I want to enlarge my pecan grove every year.

Wishing you good luck, I am

Yours truly,  
CLARENCE SMALL.





**A View of a Paper Shell Pecan Grove. Wouldn't You Like to Own a Grove Like This? You Can.**

---

## **Over Production Impossible**

The South alone can grow paper shell pecans profitably. We have the whole world for a market and twelve months in the year to sell them. A very small per cent of the population of the world has ever tasted a pecan. The production is not increasing one-half as fast as the demand.

The paper shell pecan is the finest flavored and richest nut in food value that grows, and will some day be one of our staple foods. There is a big profit in selling pecans at one-fourth what they are now bringing.

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## **Paper Shell Pecans Worth \$,1000 per Acre and More**

If an acre of your land set to pecans, the paper shell varieties, and your income from these trees brought you \$500 to \$1,000 per year; with an increase in value from year to year, would you sell at \$1,000 per acre? Some sell at these prices and some refuse.



## ARP, (Smith County) TEXAS

### FIGURING ONE ACRE

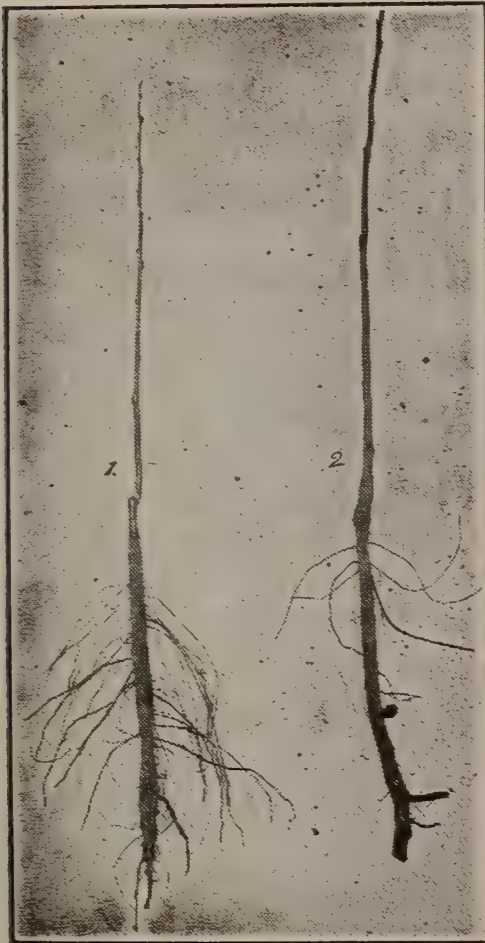
Setting trees 40 by 40 feet, allows 27 trees to the acre, at the age of ten years 50 pounds of nuts per tree, total 1,350 pounds of nuts per acre; at 75 cents per pound this means a net income of \$1,012.50 per acre, with a larger income each year thereafter, as the trees become larger and more productive. This is figured on a ten year old tree. But our trees if properly cared for will begin paying a nice revenue from five to six years from date of setting.

Arp, Texas, July 22, 1925.

#### TO WHOM IT MAY CONCERN:

I purchased pecan trees from the Arp Nursery Company, last season and find that I now have 100 per cent of them living and growing nicely. I feel that this is a good recommendation for these trees as I did not water them, and had very little rain fall after setting; only proper amount of fertilizer and cultivation is necessary to obtain the best results from these well rooted and well developed trees that the Arp Nursery Company grows.

MISS SUDIE GAUT, Postmaster.



COMPARE ROOT SYSTEM NO.  
1 AND 2

No. 1—A tree grown under our special method of developing the best lateral root system.

No. 2—A tree grown with no special care to develop root system.

Pine Bluff, Ark.,  
March 10, 1927.

Arp Nursery Company,  
Arp, Texas.

Gentlemen:

I am glad to say I received my trees all right. I was surely pleased with them, don't think one could get a nicer bill of trees any where.

I am sending you names of land owners who I think will place orders with you this fall.

Yours respectfully,

L. D. LINDSEY.

Our best advertiser is the thousands of satisfied PATRONS we have throughout Texas and adjoining states. Our GRADES, SERVICE and ROOT SYSTEM OF OUR STOCK bring us new and REPEAT ORDERS from communities where our varieties and superior products are known.





The Moore Pecan

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## The Three Western Varieties

HALBERT, BURKETT and TEXAS PROLIFIC

These three varieties are hard to propagate, that is; the buds and grafts are hard to get to live, also the Halbert and Texas Prolific make a willowry growth and it is almost impossible to grow them straight making them cost us almost twice as much per tree to grow as the Eastern varieties. Therefore we are compelled to get more for these three varieties. You will find them listed in price list separate from other varieties.

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## Paper Shell Pecans

(Varieties)

### STUART

The Stuart is the most popular variety for all sections of the country. It is one of the oldest budded and grafted varieties, has been tried out and proven successful and is better suited to all sections of the country and all soils than any other variety.

The nuts are large to very large, usually well filled, medium, to heavy bearer, hardy, fast growing trees. Nuts early to ripen.

**SUCCESS**—The Success is a first class pecan. Nut is large to medium, thin shell, cracks well. The kernel is plump and heavy and of excellent flavor; strong growing tree, early bearer and is gaining prominence fast.



## ARP, (Smith County) TEXAS

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### (PECAN VARIETIES CONTINUED)

**DELMAS**—Nut large to very large; shell moderately thin, kernel plump, heavy bearer. Tree is vigorous with beautiful foliage, a splendid variety for shade trees, as it is a very fast grower.

**SCHLEY**—Very thin shell nut, large, plump kernel, fine flavor; rapid growing tree, nuts sell for highest market price, but not quite so prolific as some of the other varieties, however the Schley is an ideal pecan, and its quality makes up for its shy bearing.

**MONEY MAKER**—Nuts medium size, kernels plump, delicious flavor, very prolific, especially suited to planting in the northern range of the area adapted to Southern varieties.

**MOORE**—Medium size nut, thin shell, good flavor, very productive; fast growing tree and one of the earliest to mature.

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### WESTERN VARIETIES

**HALBERT**—One of the most prolific of all varieties, very early bearer, medium size nut, very thin shell, excellent flavor. Young trees willowry appearance but trees become straight as they grow older. Should be planted in Western Texas and similar climate and soil. Ripens early.

**BURKETT**—One of the favorites for West Texas, trees very healthy and regular bearers, medium size nut, well filled and good flavor.

**TEXAS PROLIFIC**—Nut large, shell of medium thickness, kernel plump, rich and sweet, it is a heavy and early producer; tree healthy and fast growing, proven a success in West Texas, also showing favorable with the East Texas Planters.

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ARP NURSERY COMPANY,

Lott, Texas.

Arp, Texas.

Gentlemen:-

Your letter just received and in answer am glad to say my trees arrived in good condition, they were as good as I expected. As many of my trees as 95 per cent are living although the rainfall has been very light, they have grown fast considering the dry weather. I was pleased in every way with the trees and expect to give you another order this fall. I have recommended your nursery to several of my friends and will continue to do so.

Yours very truly,

R. J. HOWARD.

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**Our trees are first class, free from diseases, and well-rooted. You save 50 to 100 per cent by buying direct from us.**

**Place your order with us; and, on receipt of trees, if you do not find them to be just as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price.**



**ARP NURSERY COMPANY**

**PRICE LIST**

**OF PAPER SHELL PECAN TREES, F.O.B. ARP, TEXAS**

**EASTERN VARIETIES**

<b>Stuart</b>	<b>Success</b>	<b>Delmas</b>	<b>Schley</b>	<b>Money Maker</b>	<b>Moore</b>
Size of Trees	Price each	Each, lots of 10 to 24	Each, lots of 25 to 49	Each, lots of 50 to 99	Each, lots of 100 to 499
1 to 2 ft.	\$0.75.....	\$0.70.....	\$0.65.....	\$0.60.....	\$0.50.....
2 to 3 ft.	\$0.85.....	\$0.80.....	\$0.75.....	\$0.70.....	\$0.60.....
3 to 4 ft.	\$0.95.....	\$0.90.....	\$0.85.....	\$0.80.....	\$0.70.....
4 to 5 ft.	\$1.20.....	\$1.15.....	\$1.10.....	\$1.05.....	\$1.00.....
5 to 6 ft.	\$1.60.....	\$1.50.....	\$1.40.....	\$1.30.....	\$1.15.....
6 to 7 ft.	\$2.25.....	\$2.10.....	\$2.00.....	\$1.90.....	\$1.75.....
7 to 8 ft.	\$2.60.....	\$2.50.....	\$2.40.....	\$2.30.....	\$2.15.....
8 to 10 ft.	\$3.50.....	\$3.35.....	\$3.25.....	\$3.15.....	\$3.00.....

For lots of 500 and up write us for special prices giving varieties and number of trees wanted.

**WESTERN VARIETIES**

	<b>Halbert</b>	<b>Burkett</b>	<b>Texas Prolific</b>	
Size of Trees	Price Each	Price Each	Lots of 10 to 99	Lots of 100, up
1 to 2 feet	\$1.00.....	\$1.00.....	\$0.95.....	\$0.90.....
2 to 3 feet	\$1.15.....	\$1.15.....	\$1.10.....	\$1.00.....
3 to 4 feet	\$1.40.....	\$1.40.....	\$1.35.....	\$1.25.....
4 to 5 feet	\$1.75.....	\$1.75.....	\$1.65.....	\$1.50.....
5 to 6 feet	\$2.25.....	\$2.25.....	\$2.15.....	\$2.00.....

**READ WHAT THE ARP EXPRESS AGENT SAYS**

Arp, Texas, July 22, 1925.

**TO WHOM IT MAY CONCERN:**

I purchased a bill of trees from Arp Nursery Company the past season, and at present there is 100 per cent of them living. I have not watered the trees and it has been extremely dry on them. The good root system and thrifty stock to my opinion, has been the cause of my getting such a good per cent to live.

I am express agent at this place and have handled the Arp Nursery Company's shipments from here for the past several years, and take pleasure in stating that the Arp Nursery Company produces one of the best root systems in connection to the grade of stock that can be grown.

I am personally acquainted with the owners of this firm and take pleasure in recommending them and their stock to you.

**H. A. KASSEBAUM,**  
Express Agent and Vice President, Arp State Bank.



**PECAN SOILS**

If you can grow cotton on your land, you need not hesitate to plant pecans. Land where water can be found 10 to 35 feet, is ideal land for pecans, like other crops, the stronger the land the faster the pecan will grow, if setting on thin soil, fertilize well after tree begins to grow.

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**CULTIVATION OF PECANS**

Begin cultivation in February by breaking the ground shallow, three to five inches, (do not break deep) twenty to thirty days after this breaking, cut ground medium with a disk harrow both ways, continue cultivation by using harrow until about August 1st. If other crops are grown in grove continue cultivation around the pecan trees until August 1st. In September or October, sow rye broadcast and disk in.

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San Benito, Texas, June 15, 1925.

Arp Nursery Company,

Arp, Texas.

Gentlemen:

Your favor of recent date received and in reply will say, the trees I purchased from you arrived in good condition; were packed in fine shape, and had good roots, made a fine growth, only lost one tree, was well pleased with the stock and will be in the market for a small order this fall.

Thanking you for the interest shown in my trees, I am

Very truly yours,

GEO. E. LEONARD,

R. F. D. 4.

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**SEE PAGE 28 FOR SPECIAL OFFERS**

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Place your order with us; and, on receipt of trees, if you do not find them to be just as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price.



## ARP NURSERY COMPANY

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May 31, 1925.

Arp Nursery Company,  
Arp, Texas.

Gentlemen:

In reply to your letter of May 5, 1925, in reference to trees bought from you last season, I wish to state condition of trees upon arrival was good, everything O. K. as expected, roots good and in good condition. I am well pleased with the condition of the trees. I have at least 95 per cent of the pecan trees living and 98 per cent of my fruit trees living. I think this is good under the conditions, as we have not had any rain in Fall County this year. I will want some more trees this fall, and I am sure that I can place several good orders for you.

My friend Mr. Falconer, is well pleased with the work that was done on his trees by the man you sent him.

Please mail me your best prices on your stock for this fall, several of my friends after seeing the stock I purchased from you, wanted me to order trees from you for them, will probably want as many as a thousand trees.

Wishing your Nursery the best of success,

E. FALK,  
1337 Elmwood Avenue,  
Fort Worth, Texas.

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NOTE:

Mr. Falk's home is in Fort Worth, but he owns a good acreage at Marlin, Texas, and he states he is setting a pecan grove and all kinds of fruit trees on his land and will move down to a real home as soon as they come in bearing.

Mr. Falk's idea of a real home is to have these pecan trees for a shade bringing forth each season the paper shell nuts worth thousands of dollars. This grove being inlaid with the red and yellow fruits that thrives and bears so abundantly in our Sunny South, sparkling in the rays of the sun, this to our mind is a real vision of a home and we sincerely hope the vision becomes a realization.

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NOTE—Mr. Falk's order was 557 pecan trees, 432 fruit trees, including figs, apples, plums, peaches and apricots.



## TEXAS

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Texas, as we all know is the largest State in the union, and it is noted for its wonderful soil and climate, thruout our entire nation, its geographical location gives it a climate so that its fertile soil can produce practically any crop that can be grown in any other state. It is ideal for the growing of fruits and nuts, which has been proven by its being one of the leaders in producing fruit, and the leader in producing pecans, there are varieties of fruit and pecan trees that are suitable for practically the entire state, and when you stop and think how necessary it is to have these fruits and nuts to complete each meal, you will appreciate our wonderful advantages.

We don't have to figure our fruit and nut growing from a home consumption standpoint altogether any more, as our good road system in connection with our transportation companies have placed at our door the opportunity to market our fruits and nuts in a short length of time and at a small cost. In fact, we can truthfully say that our marketing problems have been solved, our cities consume an enormous amount of fruits and nuts each season and using more each year, therefore the supply doesn't nearly equal the demand, the situation growing worse from year to year, if there ever was a time that was ideal for setting orchards it is NOW.

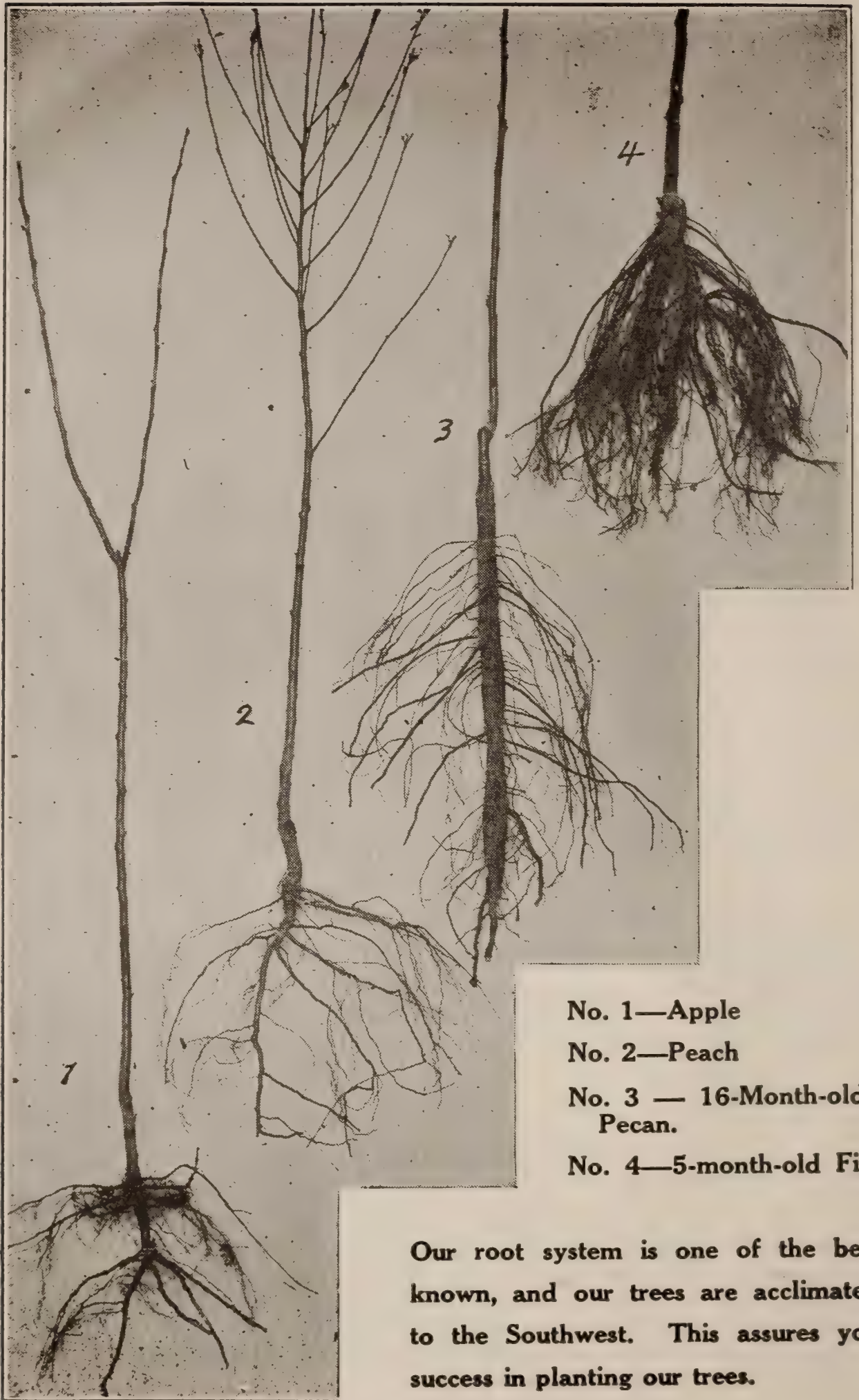
Look thru booklet, select the varieties most suitable for your locality and plant this season fruits and nuts for home use and if located (which most are) so that market facilities are at hand, select the plot of land on your farm that is suitable for a commercial orchard or pecan grove and set this season. Others are reaping big profits from their orchards and pecan groves, WHY NOT YOU?

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### PEACHES AND PLUMS

It is very often the case a crop of peaches or plums pays \$10 per tree, but you can safely figure on one or two bushels per tree most any year. At \$1.50 to \$3.00 per bushel, with one hundred trees per acre, at these figures, a ten acre orchard will give you an income each year of from \$1,500 to \$6,000. Do you average this amount on 10 acres of cotton? Which will require the more of your time, the cotton or the orchard.



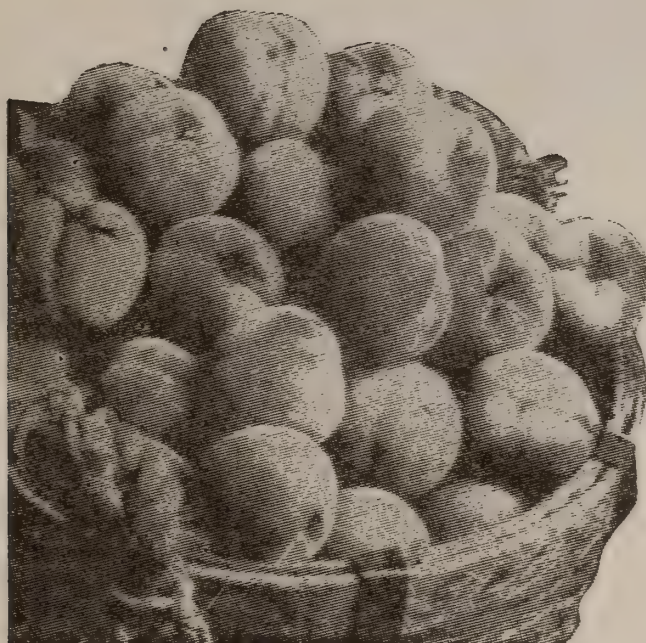


- No. 1—Apple
- No. 2—Peach
- No. 3 — 16-Month-old Pecan.
- No. 4—5-month-old Fig.

Our root system is one of the best known, and our trees are acclimated to the Southwest. This assures you success in planting our trees.



## PEACHES



Our peaches are budded on natural peach seedlings, seeds gathered from the mountains in the East, budded and cultivated by our experienced men, under our special method of propagating and cultivating nursery stock, which gives you a tree with well developed roots and top.

We are one of the largest growers of peach and plum stock in TEXAS; propagating only varieties which have proven to be the best for our southern climate.

The markets are paying fancy prices for peaches, TEXAS IS COMING BACK TO ITS OWN IN THE FRUIT LINE. With our years of experience we can truthfully state to our opinion that the man who sets a commercial peach orchard this season will be in on the ground floor. We have passed through a period of neglecting our orchards, but have learned by spraying our trees that we can produce fruit as of old and as good as can be produced in the United States. Do not hesitate in setting at least a home orchard, we have varieties ripening from May until October.

Peaches should be planted on well drained land and well drained, sandy, red, grey, rocky and stiff soil will all produce fine fruits, if the trees are properly cared for.

Cultivate trees well, keeping the soil well stirred. A little fertilizer worked into the soil around the trees early each spring will aid growth wonderfully.



## ARP NURSERY COMPANY

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Houston, Texas,  
May 20, 1925.

ARP NURSERY COMPANY,  
Arp, Texas.

Dear Sirs:-

Please find enclosed picture of my peach and plum trees bought from you this past December which was a year ago, notice size of trees, trees well loaded with fruit, am well pleased with them.

I must tell you the pecan I got from you last Christmas has made fully two and a half feet of growth on all limbs and had a blossom on it this year. I look for pecans next year and peaches, plums and figs in abundance, let me hear from you as to what you think of my little



Showing Dr. Hamblen's orchard. Notice what he says in letter in regard to his trees.

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orchard, personally I am very proud of it.

Many wonder how I obtained such growth: First good stock; Second good care.

Yours for success,

DR. H. T. HAMBLLEN.

Notice—Above picture is orchard referred to in letter.

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## PEACH VARIETIES

**MAYFLOWER**—White with red cheek, handsome: one of the best early peaches, fine for home orchard; a good shipper and finds ready sale in the markets; semi-cling, ripens 1st of May.

**VICTOR**—White with red tinge, the old well known variety of May peaches; ripens first of May; the earliest peach on the market.

**ARP BEAUTY**—Yellow with bright blush; exceptionally good flavor; semi-cling; ripens last of May.

**SLAPPY** or **EARLY ELBERTA**—Hardly as large as the Elberta, delicious flavor, good for home orchards and a superior commercial peach; freestone; ripens 10 days earlier than the Elberta.

**ELBERTA**—The most widely known peach of all for home and commercial purposes, its reputation makes it useless for us to give description. It cannot be beat for any purpose; ripens July 5 to 20.

**AUGBERTA** or **LATE ELBERTA**—Practically the same as Elberta in size, looks and flavor equally as good; finds ready sale on the markets at a good price; ripens August 5th to 15th.

**J. H. HALE**—Fruit very large; deep golden color; excellent flavor; a very large and popular peach; ripens in July.



## ARP, (Smith County) TEXAS

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June 4, 1925

Arp Nursery Co.,

Arp, Texas.

Dear Sirs:

A few days ago I had a letter from you wanting to know how the stock I bought from you was doing. There is but one word for it and that is "FINE" The root system is the best I have even seen. I have only lost one tree, and it was no fault of the tree.

Respectfully yours,

GEO. F. CLANCY,

808 Brazos Ave,  
Cleburne, Texas.



The Red Indian

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### PEACH VARIETIES CONTINUED

**HENRYETTA**—Large yellow cling; flesh yellow and firm; ripens last of August.

**HEATH CLING**—Large, cream and white flesh; firm; ripens last of August.

**MAMIE ROSS**—Large, white with red cheek; best of all white peaches for commercial plantings; ripens in June.

**TEXAS KING**—Very large, white with bright red cheek; juicy and good; ripens in June.

**LEMON CLING**—Large oblong; yellow with red cheek; flesh yellow; a good variety; ripens in August.

**CHINESE CLING**—A well known variety; juicy and sweet, ripens in July.

**STENSON'S OCTOBER**—White with red cheek; one of the very best late peaches; ripens in October.

**CARMEN**—A large peach, white with deep blush; skin very tough, flesh tender and with fine flavor; juicy and a good shipper, brings fancy prices on the market; freestone; ripens last of July.

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### FOUND LOCAL DEMAND FOR PEACHES GOOD

(Extract from Progressive Farmer, issue Nov. 8, 1924)

Three years ago I planted 1,000 peach trees. All but three of them lived. The past summer I harvested my first crop, and was very well pleased with the results.

My place is ten miles southeast of Dallas. I carried but two loads to the Dallas market; the consumers came direct to my orchard for the fruit, and I couldn't begin to supply the demand.

ALBERT SHUMAN.



## ARP NURSERY COMPANY

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### PEACH VARIETIES CONTINUED

**MIXON CLING** — Large; yellowish white with red cheek; very juicy and has an excellent flavor; one of the leaders among the clings; ripens first of August.

**HILEY** — Fruit good size, well colored with red, quality the very best; a good shipper and a prolific bearer. ripens first of July.



Crate of Mayflower Peaches

---

**BELLE OF GEORGIA**—One of the best known peaches for all purposes; very large, skin white with red cheek, firm and good carrier; ripens July 15.

**RED INDIAN**—Special (See special prices) Red cling, the old time Indian peach; ripens in August.

**YELLOW INDIAN**—Special (See special prices) Yellow cling, fine flavor, good for home orchard; ripens in August.

**EVERBEARING**—Special (See special prices). This peach ripens in three crops: first in July, last about Sept. 1st; freestone, Indian type; First crop large, second smaller, and third still a size smaller, a very sweet peach, every one should set a few trees of this variety in their home orchard.

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### MONEY FROM SALE OF FRUIT

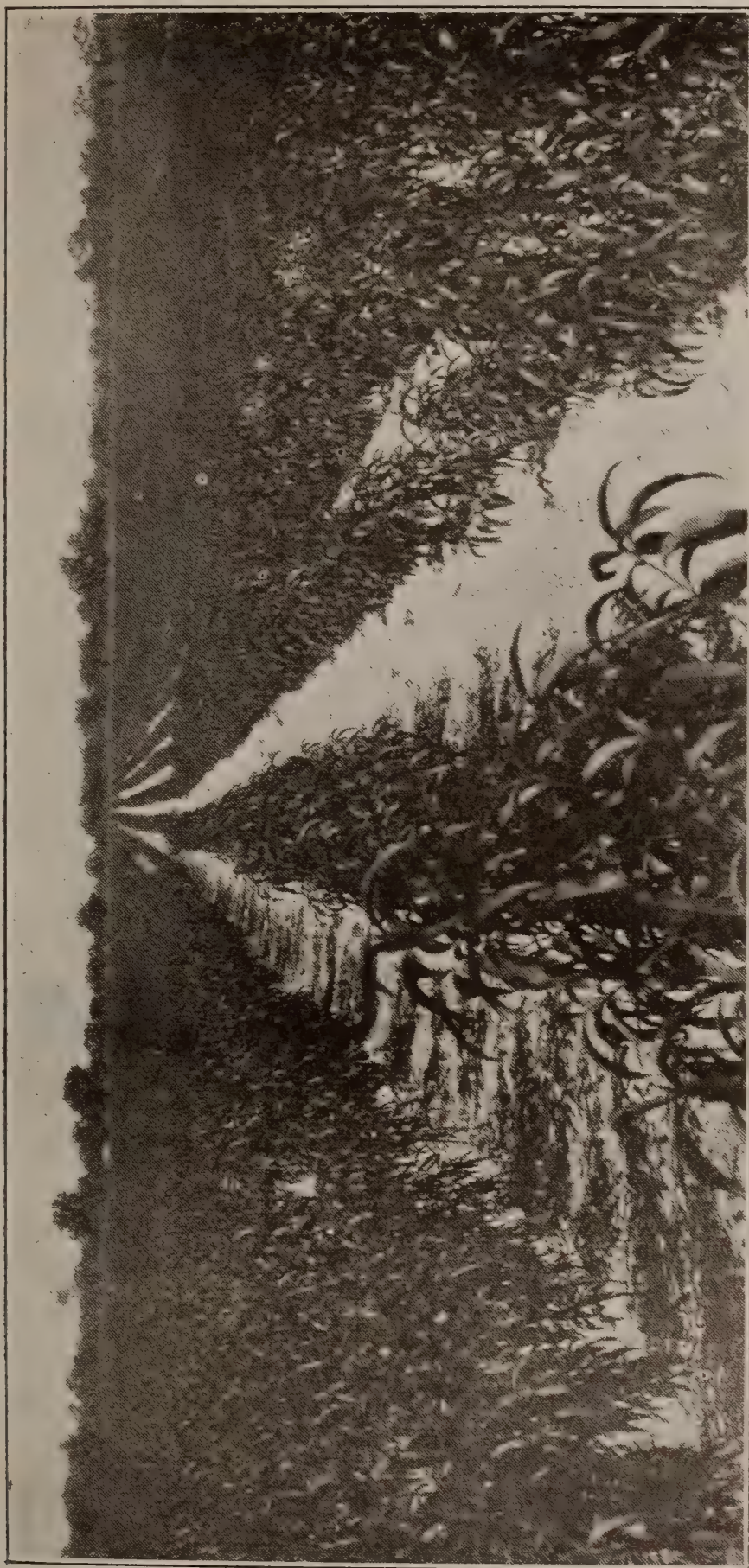
(Taken from Progressive Farmer, Nov. 8th issue 1924)

A few years ago I was studying about the best way to make money at home and I convinced myself that an orchard would solve my problem. I ordered some fine trees. I set them out and took good care of them while they were young, and took better care of them as they became larger, because I thought as I had put out this much and had had good luck with them they must pay. I kept them pruned and sprayed nicely.

After all this hard work, I made a success and now I am putting in a larger orchard than ever. My sale from fruit is growing larger each year.

STANLEY DAVIN, Robertson County, Texas.





A View of our Peach Stock as it Looks in Nursery



## ARP NURSERY COMPANY

Alba, Texas, February 5, 1926.

ARP NURSERY COMPANY,  
Arp, Texas.

Gentlemen:-

I met the trees at the depot this A. M. and set them out today. The trees are certainly fine ones, but what impressed me so remarkably is their wonderful root system. I never saw trees like them and I have been handling nursery stock for 40 years. I bought trees from Tyler, Jacksonville and Frankston this winter but yours beats them all.

I am enclosing \$3.00 for 6 Indian peach trees 3 to 4 feet; send them assorted if you can.

I know where to buy trees from now on. I am going to put out a Pecan orchard next winter.

Very truly yours,  
ROY L. FRY.

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See Last Page in Catalogue for Order Sheet—PLEASE USE

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### PRICES OF PEACH TREES (F. O. B. Arp, Texas)

SPECIAL VARIETIES—Red Indian, Yellow Indian, and Everbearing, 1 to 2 feet. 30c each, 2 to 3 ft. 40c each, 3 to 4 ft. 50c each, 4 to 5 feet, 60c each.

#### Standard Varieties (All Other Varieties Listed)

Size of tree	Price each	Price each	Price each
	Lots of 1 to 25	Lots of 25 to 100	Lots of 100 to 1000
18 to 24 in.	\$0.17½	\$0.12½	\$0.10
2 to 3 ft.	.20	.15	.12½
3 to 4 ft.	.25	.17½	.15
4 to 5 ft.	.35	.25	.20
5 to 7 ft. (2-yr. old)	.60	.50	

If interested in larger quantities for commercial planting, write us for special prices, giving varieties and number of trees wanted.

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If interested in a small orchard, one or the other of our SPECIAL OFFERS on page 28 should meet your requirements.

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Note—Write A. & M. College, College Station, Texas, for bulletin No. 29, "Peaches in Texas." It is free for the asking.



## ARP, (Smith County) TEXAS

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### THE FRUITS THEY GROW

R. J. N.

(Taken from Farm and Ranch, March 15th issue. 1924)

"By their fruits ye shall know them" but there are farmers who do not have orchards. Nor do they produce any fruits. How are they to be known? How are they to have fresh fruits for their families, canned fruits in their pantries, dried fruits for future use when there is none?

Buy the supply of fresh, canned and dried fruits? But where is the money to come from? And if they earn the cash from other crops, will not these farmers need it and perhaps be forced to use it to pay taxes, buy or replace equipment; to get clothing, shoes and to pay school expenses for their children? Many farmers do.

One farmer I know isn't going to buy fruits and yet he expects if the season is at all favorable to have an abundance from the date the first kind and variety ripens until next season. He has an orchard of early, mid-season and late varieties. He has peaches, pears, plums, apples, cherries, strawberries, dewberries, blackberries and grapes. Some of the old trees are giving away. He is planting a new orchard and it will have the varieties that his experience leads him to believe are dependable.

This farmer has a home canner and saves his surplus fruits when the markets are glutted, by canning and drying, but so long as the markets for fresh fruits are satisfactory, he sells on the market—the stores use his surplus canned fruits.

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Lufkin, Texas, May 25, 1925.

ARP NURSERY CO., Arp, Texas.

Gentlemen:-

Answering your letter of the 22nd inst. beg to advise the shipment of 400 trees reached me this spring in fine shape and I do not believe that I have lost over six or eight trees out of the entire lot.

My orchard now contains 1,000 peach and plum trees (250 in bearing) 100 figs, 165 pecans, and 50 pears and persimmons. I spray twice a year, late fall and early spring, and all seem to be doing fine.

Yours very truly,

C. H. HUMASON, City Manager.

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Our best advertiser is the thousands of satisfied patrons we have throughout Texas and adjoining states. Our grades, service and root system of our stock brings us new and repeat orders from communities where our varieties and superior products are known.



**ARP NURSERY COMPANY**

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**Our 3 Special Home Orchard Offers**

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**OUR \$10.00 OFFER NUMBER 1**

**All Trees 2 to 3 Feet High**

For \$10.00 and ten names and addresses of your neighbors (land owners) who would likely be interested in trees, we will ship the following list of trees to you.

All trees guaranteed to be first class in every respect:

PEACHES: 5 Mayflower, 5 Arp Beauty, 5 Mamie Ross, 5 Lemon  
Cling, 5 Elberta, 3 Stenson October, 2 Red Indian.

PLUMS: 3 Frances, 3 Six Weeks, 3 America.

APRICOTS: 2 Moorpark, 1 Early Golden.

APPLES: 3 Delicious, 2 Jonathan.

FIGS: 2 Celestial, 1 Magnolia.

GRAPES: 3 Concord, 2 Niagara.

A total of 55 trees which are worth \$13.25 at our catalogue prices; all to you for \$10 and ten names with addresses.

---

**OUR \$15.00 OFFER NUMBER 2**

**All Trees 3 to 4 Feet High**

For \$15.00 and ten names and addresses of your neighbors (land owners), who would likely be interested in trees, we will ship the following list of trees to you:

PEACHES: 5 Mayflower, 5 Arp Beauty, 5 Mamie Ross, 5 Elberta,  
5 Heath Cling, 5 Stenson Oct., 3 Lemon Cling, 2  
Red Indian.

PLUMS: 3 Six Weeks, 3 Frances, 3 Gonzales, 3 America.

APRICOTS: 2 Moorpark, 1 Early Golden.

APPLES: 3 Mammoth B. T., 3 Delicious, 2 Jonathan.

FIGS: 3 Celestial, 2 Magnolia.

GRAPES: 3 Concord, 2 Deleware, 2 Niagara.

A total of 70 trees which are worth \$20.72 at our catalogue prices; all to you for \$15.00 and ten names with addresses.

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**OUR \$20.00 OFFER NUMBER 3**

**All Trees 4 to 5 Feet High**

For \$20.00 and ten names and addresses of your neighbors (land owners), who would likely be interested in trees, we will ship the following list of trees to you:

PEACHES: 5 Mayflower, 5 Arp Beauty, 5 Mamie Ross, 10 Elberta,  
5 Chinese Cling, 5 Lemon Cling, 5 Stenson Oct.,  
2 Red Indian.

PLUMS: 3 Six Weeks, 3 Frances, 3 Gonzales, 3 America.

APRICOTS: 2 Moorpark, 1 Early Golden.

APPLES: 3 Mammoth B. T., 3 Ark. Black, 3 Delicious, 2 Jonathan.

FIGS: 3 Celestial, 2 Magnolia.

GRAPES: 4 Concord, 3 Niagara, 3 Deleware, 2 Carman.

A total of 85 trees which are worth \$26.80 at our catalogue prices; all to you for \$20.00 and ten names with addresses.

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**PLEASE ORDER BY OFFER NUMBER.**



## PLUMS



The Wild Goose Plum

Plums are becoming one of our leading fruits, they usually bear the second year after planting, and with a good crop each year thereafter. We know of trees that have paid their owners from \$8 to \$20 each year, missing only one or two crops in 17 years.

Do not fail to plant plums this year, we are very strong believers in plums as a commercial crop.

Plums should be planted on well-drained land and should be given good cultivation.

### Plums—Varieties

**SIX WEEKS**—Large, yellow; well known plum; ripens last of May.

**MILTON**—Large, deep red; blooms late; a good bearer; ripens in June.

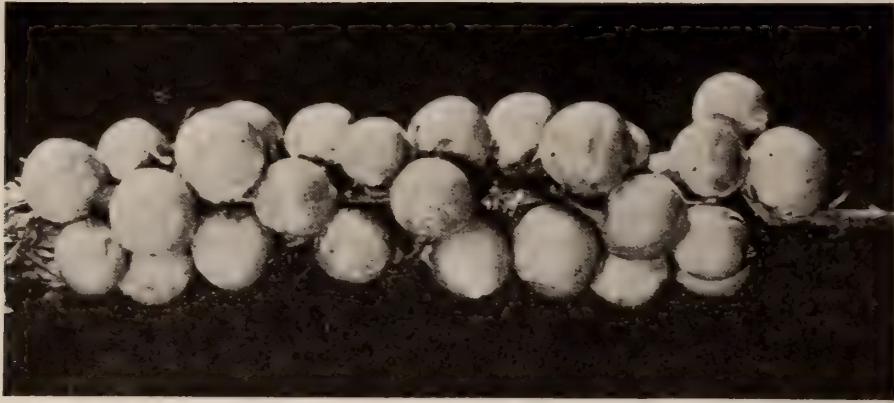
**FRANCES**—A handsome yellow plum of high merit; ripens first of June.

**POOL'S PRIDE**—Trees hardy; and a good bearer; fruit red, popular for preserves and jelly; ripens last of June.

**GOLD**—Large, yellow with red cheek; a good bearer and one of the best varieties; ripens in July.

**AMERICA**—Fruit very much like the Gold in color; trees fast growers; a fine commercial plum; finds ready sale at a good price on the market; ripens in July; include some of these in your order.





**Botan Plum**

**(PLUM VARIETIES CONTINUED)**

- BURBANK**—Very popular in all sections; fruit red, dotted with yellow; a good bearer; ripens in July.
- GOLDEN BEAUTY**—Golden yellow when ripe; a very heavy bearer; ripens Sept. first.
- BOTAN**—Flesh yellow; firm; good shipper and an abundant bearer; ripens in July.
- WICKSON**—Fruit very large, an old well-known variety, very popular; ripens in August.
- GONZALES**—Large, brilliant red, a good shipper and a very fine plum; ripens last of June.
- WILD GOOSE**—An old well-known variety; the favorite plum by many for home use and consumption; ripens in June.
- HYTANKIO**—Large, flesh red and dark yellow; delicious flavor; one of the best of all Japanese plums; ripens July 20.
- EXCELSIOR**—Remarkable strong growth, fruit medium to large size; reddish purple, flesh yellowish, most valuable southern plum.
- COMPASS CHERRY**—Cross between the cherry and plum; fruit medium size; color reddish yellow; ripens about June 10.
- 

**FRESH FRUIT HELP TEETH**

(In American Fruit Growers Magazine Feb. 1925)

Dentists now come to the front with an authoritative statement that fresh fruits are the best desserts for the teeth, and that they act as a dentifrice. Pastry and other sweets are well known to be not so good for the teeth.

Fresh fruits have a cleansing effect on the teeth, the dentists say, not only because of their cellulose fibers, but also because the vegetable acids they contain stimulate a flow of saliva which keeps the mouth clean. Fruit juice in infancy is known to be a valuable adjunct to the proper development of the teeth and continued through childhood to furnish the sweets for which the youngsters crave instead of candy; keeps up the work of keeping the teeth sound, and continued into adult life serves the excellent purpose of keeping them clean and sound.—Illinois State Horticultural Society.



**ARP, (Smith County) TEXAS**



Showing View of Plum Stock in Nursery Row

**Prices of Plums (F. O. B. Arp, Texas)**

Size of trees	Price Each Lots of 1 to 25	Price Each Lots of 25 to 100	Price Each Lots of 100 to 1000
18 to 24 in.	\$ .20.....	\$ .17½.....	\$ .15
2 to 3 ft.	.25.....	.20 .....	.17½
3 to 4 ft.	.30.....	.22½.....	.20
4 to 5 ft.	.40.....	.30.....	.25
5 to 7 feet. (2-yr. old)	.75.....	.60	

Uvalde, Texas, May 21, 1925.

ARP NURSERY COMPANY,

Arp, Texas.

Dear Sirs:

I have your favor of the 15th, inst. and will say in reply that the peaches and other fruit trees purchased from you this spring are practically all doing fine, do not think I have lost more than a dozen trees out of the 700 bought. Your trees surely have fine roots and with only a little water and care they are easily grown. I expect to set out about 500 each of plums, apricots and pears this fall, will appreciate your price on these trees in 2 to 3 feet sizes, I am

Yours very truly,

C. A. BENTON.



# ARP NURSERY COMPANY

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Bay City, Texas.

May 24, 1925.

Arp Nursery Company,  
Arp, Texas.

Dear Sirs:

The trees I bought of you last spring are doing fine, have lost one, and have had only one light rain since long before they were set.

There is only a small amount of trees planted here in the coast country, but will be glad to say a good word for you and your nursery stock.

Yours very truly,

T. A. WALKER.



**America Plum**

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J. J. Perkins,  
Pres.

T. R. Coffiels  
Vice Pres.

C. B. Daniels,  
Vice-Pres.

E. Joe Vanvetterman,  
Cashier

## FIRST STATE BANK

of New Castle, Texas

Capital Stock, \$50,000.00

E. H. Remington,  
Asst. Cashier

DIRECTORS

J. J. Perkins

C. B. Daniels, W. F. Nance

E. Joe Vanvetterman

T. R. Coffield

NEW CASTLE, TEXAS

Jan. 24, 1927

ARP NURSERY COMPANY,

ARP, TEXAS.

Gentlemen:

I am interested in setting a few improved Elberta peach trees. I would like to get a price list from you on them if you have the trees. I ate some of the fruit that grew on some trees that you sold to Mr. C. B. Moods at Springtown and they were the best that I ever ate and the prettiest. Some of them were cling and some of them were freestone.

I would be glad to hear from you.

Yours very truly,

E. H. REMINGTON,

P. O. Box 212,

New Castle, Texas.



## APRICOTS



Early Golden Apricot

Apricots should not be planted extensively in this locality; are usually a little shy bearers in this territory, but every home orchard should have a few apricot trees planted. You will be well paid for the space of a few trees in your home orchard. Do not fail to include a few apricot trees in your order.

---

### Apricots—Varieties

**EARLY GOLDEN**—Medium size, yellow, freestone, rich and juicy.

**CLUSTER**—Medium, golden yellow, delicious flavor, good bearer.

**MOORPARK**—Large, yellow with Green flesh, bright orange; separates readily from seed.

#### PRICES OF APRICOTS (F.O.B. Arp, Texas)

1 to 2 ft., 35c each; 2 to 3 ft., 50c each; 3 to 4 ft., 60c each; 4 to 5 ft., 75c each.

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**TREES THAT ARE WELL ROOTED and ACCLIMATED TO THE SOUTHWEST ARE WORTH TWICE the amount to YOU as poor rooted and unacclimated trees.**

---

**PLACE YOUR ORDER WITH US, AND, ON RECEIPT OF TREES, IF YOU DO NOT FIND THEM TO BE JUST AS REPRESENTED, RETURN THEM AND WE WILL GLADLY FURNISH SATISFACTORY TREES OR REFUND THE PURCHASE**



## APPLES



### The Delicious Apple

We do not claim Texas as one of the leading states for apples and pears, but every home orchard should have a dozen or more trees for home use.

We have certain sections in our state where apples and pears are grown for commercial purposes and are paying their owners good profits on their investments.

You will find that apples and pears do well in most sections of the state and that you will be well rewarded for their space in your home orchard.

## Apple Varieties

**YELLOW TRANSPARENT**—Fruit large, yellow, good quality, tender and an excellent cooker, trees very hardy and bear young; ripens in June.

**RED JUNE**—Fruit medium in size; deep red, white flesh; crisp, good flavor, one of the best early apples.

**JONATHAN**—Fruit brilliant red, delicious flavor; one of the surest bearers; trees hardy and bear young, a good market apple, and a splendid variety for home use; ripens in September.

**MAMMOTH BLACK TWIG**—Fruit large, yellow, shades with red; flesh pale yellow; juicy and good; trees hardy and a good bearer; ripens from Oct. to Nov.

**WINE SAP**—One of the old well known varieties; a leader; fruit medium in size, red, good flavor; one of the best keepers of all apples; a good one for home and commercial planting; ripens from Sept. to Oct.



ARP, (Smith County) Texas



An Apple Orchard at Arp, Showing What Can be Done in Apple Production in Texas

APPLE VARIETIES CONTINUED

ARKANSAS BLACK—Fruit dark red, medium size, good quality, one of the favorites in apple sections; ripens in October.

DELICIOUS—Fruit large, dark red, flesh crisp and melting, juicy, flavor of the highest quality. Now taking first place both for commercial and home orchard; fruit a good keeper; ripens in the fall.

PRICES OF APPLES (F.O.B. Arp, Texas)

Size of trees	Price Each		
	Lots of 1 to 25	Lots of 25 to 100	Lots of 100 to 1000
2 to 3 ft. ....	\$ .30	\$ .25	\$ .20
3 to 4 ft. ....	.40	.30	.25
4 to 5 ft. ....	.60	.45	.30
5 to 7 ft. (2 yr. old)	.75	.60	

Byers, Texas, June 22, 1925.

ARP NURSERY COMPANY,  
Arp, Texas.

Gentlemen:

In answer to yours of a few days ago, will say this: the trees were in good condition, well rooted and are growing fine, all but two which did not bud out. We had a very dry winter and spring up until May.

When I put trees out, I dug my holes, set the trees in, put some loose dirt in, then poured a bucket of water to each tree.

I expect to order more nursery stock this fall and winter and will favor you with my order. Wishing you success.

Yours very truly,

G. B. McDANIEL.



# PEARS



**The Keiffer Pear**

No home orchard is complete without a dozen or more pear trees. There is no other fruit that will take the place of pears in canning and preserving. Do not overlook setting pears.

## Pear Varieties

**BARTLETT**—Fruit yellow, juicy, delicious flavor, a very popular variety; successful in West Texas, and in most all sections; ripens July to August.

**GARBER**—Fruit large, yellow in color with red cheek, a good keeper, a choice variety for the South; ripens in August.

**KEIFFER**—A well known pear; fruit very large, grown successfully in all sections; trees resist blight, very vigorous, immensely productive; ripens in September.

**PINEAPPLE (SAND)**—An excellent preserving pear; very large; juicy, good shipper; known for its resistance to blight.

### PRICES OF PEARS (F.O.B. Arp, Texas)

Size of trees	Price Each Lots of 1 to 25	Price Each Lots of 25 to 100	Price Each Lots of 100 to 1000
1 to 2 ft. ....	\$ .35	\$ .30	\$ .25
2 to 3 ft. ....	.50	.40	.30
3 to 4 ft. ....	.60	.50	.40
4 to 5 tf. ....	.75	.60	.50

Our nurseries are inspected annually by the State Department of Agriculture. Certificates from the State Inspector of Nurseries and Orchards, are attached to each and every package that leaves our establishment.



**ARP, (Smith County) TEXAS**

---

Mexia, Texas, May 18, 1925.

ARP NURSERY COMPANY,

Arp, Texas.

Dear Sirs:-

I got 49 trees from you last season and not a one of them died and they are all doing fine. When I got your trees, they were packed carefully and none of the roots were dry. I think that was fine, and about the root system, I think that your trees have the best root system that I ever saw. I like your Company fine, please send me a catalogue this fall, I want to place another order for this fall.

Yours very truly,

FRANK BARKOUSKIE,

Rt. 7, Box. 11.

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Lott, Texas, Jan. 26, 1927.

ARP NURSERY COMPANY,

Arp, Texas.

Gentlemen:

The fruit trees came last Saturday afternoon and as the weather is so bad have healed them in.

They certainly look thrifty and have such splendid roots. If you remember, I bought about 30 peach trees from you several years ago and they are the only ones living in my orchard now, all the rest, ones I bought from an agent, are dead.

I have been after a neighbor of mine for several years to buy from you and I think has decided to do so this year. He has an extensive orchard.

I shall probably buy another 100 next winter.

Respectfully,

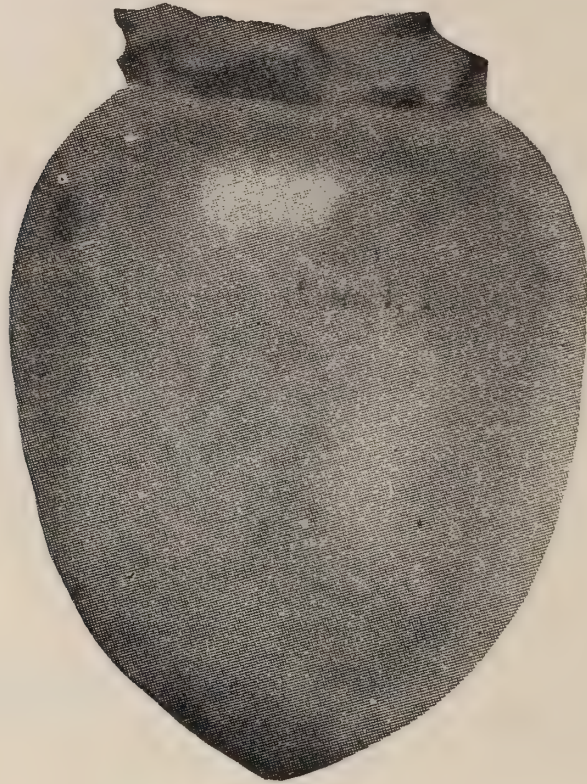
MRS. H. M. LARMOUR,

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We have hundreds of thousands of trees growing in our nurseries, all trees that do not come up to standard are dug from our nursery rows and destroyed, we only graft and bud trees that are healthy and strong, which enables us to give our customers **TREES, NOT SCRUBS, BUT TREES** with one of the best lateral root systems that can be grown. Our trees are sold under guarantee, see our guarantee.



# JAPANESE PERSIMMON



More persimmons should be planted in the Southwest. Trees do extremely well in this locality and are heavy producers; the fruit being very delicious.

Our markets are handling this fruit and showing the growers and shippers large profits. We believe persimmons should be and will be in the near future one of our leading fruits in the Southwest for commercial crops. For home orchards persimmons should always be included.

## Persimmon Varieties

**TANE-NASHI**—The best known and most popular variety in general. Fruit large, early bearer, early ripener and productive.

**HACHEYA**—A good market variety, fruit deep red, very large, almost seedless; delicious flavor when soft; trees hardy and attractive.

**TAMOPAN**—Fruit large, flattened, orange color; a good variety.

**OKAMI**—Fruit good flavor; color red when ripe, a good keeper, bears heavily in clusters; practically seedless.

### PRICES OF PERSIMMONS (F.O.B. Arp, Texas)

Size of trees	Each	Price Each Lots of 10
3 to 4 feet .....	\$ .70.....	\$ .60
4 to 5 feet .....	.80.....	.70
5 to 7 feet .....	1.00.....	.90



## FIGS



**Celestial Fig—One of the Parent Trees  
From Which our Trees are Produced.**

No home is complete without a few fig trees. Central Texas has large commercial orchards, and has proven to be one of the best fig growing sections in America. The growers in this section are reaping fortunes from their fig orchards. The Magnolia is their leading variety, but the Celestial is the leading variety for North Texas, tho some are having wonderful success with the Magnolia thru the northern part of the state.

### Fig Varieties

**MAGNOLIA**—Fruit large, pale violet, flavor excellent, bears on 1 year stem. The leader for commercial orchards in the coast belt section.

**CELESTIAL**—Fruit medium size, delicious flavor, a good bearer; one of the best varieties for Texas, (North of coast belt section), Oklahoma, Arkansas, and similar climates.

**BRUNSWICK**—Fruit large, quality excellent, very reliable.

#### PRICES OF FIGS (F.O.B. Arp, Texas).

Size of trees	Price Each	Price Each	Price Each
	Lots of 1 to 12	Lots of 12 to 25	Lots of 25 to 100
1 to 2 feet .....	\$ .35.....	\$ .25.....	\$ .20
2 to 3 feet .....	.50.....	.35.....	.25
3 to 4 feet .....	.65.....	.50.....	.35
4 to 5 feet .....	.75.....	.60.....	.45

If interested in larger quantities for commercial planting, write us for special prices, giving varieties and number of trees wanted.



## GRAPES



**Concord**

The history of grapes is almost as old as that of man, today it is one of the most highly appreciated fruits. Anyone having a plat of ground ever so small, in the country or city can find room for a dozen or more grapevines, we need more grapes planted around our homes.

### Grape Varieties

**MOORE'S EARLY**—Fruit large, black, has good flavor, fine market grape, and fine for home planting; vine vigorous; ripens in June.

**R. W. MUNSON**—Medium cluster, fruit black, tender, quality good, should be planted near Concord for pollenization; ripens about first of July.

**CONCORD**—Fruit large, black, the best known of all varieties, one of the best for home or the market; ripens in July.

**NIAGARA**—Fruit large greenish white, large cluster, good quality, successful in nearly all sections; ripens first of July.

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**ARP GROWN TREES ARE BETTER**



ARP, (Smith County) TEXAS

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GRAPE VARIETIES CONTINUED

DELEWARE—Fruit small, compact cluster, juicy, with a sweet delicious flavor, standard variety for table and market use; ripens last of August.

CARMEN—Vine very thrifty, does well on any kind of soil, grapes large compact cluster, a real good eating grape, one of the best varieties; ripens about August 10th.

PRICES OF GRAPES (F.O.B. Arp, Texas)

1 Year Plants (well rooted and branched) 25c each; in lots of 12 to 24, 20c each; in lots of 25 to 100, 15c each.

2 Year Old Plants (well rooted and branched) 30c each; in lots of 12 to 24, 25c each; in lots of 25 to 100, 20c each.

If interested in larger quantities for commercial purposes write us for special prices, stating varieties and number of plants wanted.

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Tascosa, Texas, February 19, 1927.

ARP NURSERY COMPANY,

Arp, Texas.

Dear Sir:-

I have received the \$10.00 order of peach and plum trees. I have been ordering trees for over 35 years and never have received trees in as fine shape as yours. Every tree is healthy and ready to grow.

I am mailing you my order for the 400 grape vines; 200 Concord, 100 Niagara, 100 Carmen.

You will find enclosed check for \$60.00 in payment for some of your 2-year old peach trees and grapes.

Yours very truly,

G. A. MORRIS.

---

Iola, Texas, June 12, 1925.

ARP NURSERY COMPANY,

Arp, Texas.

Gentlemen:

Your favor of the 5th to hand, press of work prevented answering sooner, my trees were in fine condition when received, my father-in-law who has had fifty years experience in growing fruits says the trees had the cleanest, healthiest roots that he ever saw come from a nursery and complimented you on sending such healthy stock.

I shall take pleasure in recommending your nursery to my neighbors.

Sincerely yours,

R. L. LAVENDER.



---

# BLACKBERRIES and DEWBERRIES



Showing one of our fields of McDonald Blackberries

Smith county has one of the largest fields of blackberries and dewberries in the world, thousands of acres are planted to these small fruits which bring enormous sums to their growers, they are at home in Texas and have bought and built homes for their many growers.

Blackberries and dewberries will grow in most all sections of the state, however loam and sandy soil is the more adaptable for the growing of them.

---

## Blackberry Varieties

**McDONALD**—Medium size, firm, good shipper, plant other blackberries near it to pollenize. It is early; ripens with Austin Dewberry.

**DALLAS**—A Texas berry, large, firm and strong grower; ripens in mid-season.

**LAWTON**—Vigorous grower, one of the leaders for commercial planting in East Texas.

## Dewberry Varieties

**AUSTIN**—We have found this berry by far the best of all varieties for this section, therefore we offer only this variety.

It is very large, much larger than our wild dewberries, blooms late; ripens a little later than the native dewberry.

### PRICES OF BLACKBERRIES (F.O.B. Arp, Texas)

Field grown plants:—Dozen \$1.00; 100, \$6.00; 1,000, \$20.00.

### PRICES OF DEWBERRIES (F.O.B. Arp, Texas)

Field grown plants: Dozen, 75c; 100, \$4.00; 1,000, \$12.00.



## STRAWBERRIES



**A View of a Well Kept Strawberry Patch**

Strawberries are one of the leading small fruits of the south. The last two summers have been very dry in the strawberry sections of this state, which has killed lots of strawberries, this fact will necessarily cause the price of this fruit to be high for the next few years. You cannot go wrong in setting this winter strawberries for the market. For home use set a few rows.

### Strawberry Varieties

**MISSION**—In some sections this berry is becoming the leader for commercial planting, early and a good shipper.

**EXCELSIOR**—A very early market berry. The fruit is of medium size, dark in color, firm, a good shipper. The plant is healthy; being early it ripens when there is a good demand for berries. Growers always receive a good price for this berry.

**IMPROVED LADY THOMPSON**—This is one of the favorites of many growers; early, a delicious flavor, good color, and a good shipper, can't be beat for home use, and finds ready sale on the market.

**IMPROVED KLONDIKE**—The old reliable, medium early, blood red, firm. One of the best for all around purposes that can be had.

**AROMA**—The best of all late strawberries, a good bearer, large, delicious flavor, fine shipper, becoming one of the leaders in this section for commercial planting.

**PROGRESSIVE EVERBEARING**—The best of all everbearing strawberries, progressive, yields a good crop of fruit the first year. The fruit is of good size, smooth, of good color. A single plant often produces over one hundred berries during a season, truly a wonderful berry.

---

**STRAWBERRIES IF PROPERLY CARED FOR WILL PAY FROM \$300 TO \$500 PER ACRE EACH SPRING. DEWBERRIES AND BLACKBERRIES PAY EQUALLY AS WELL. PEACHES AND PLUMS HAVE PAID AS HIGH AS \$10.00 PER TREE. FIGURING ABOUT 100 TREES TO THE ACRE, CAN YOU DO AS WELL WITH COTTON AND OTHER CROPS?**



## ARP NURSERY COMPANY

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Willis, Texas.

June 13, 1925.

Arp Nursery Company,

Arp, Texas.

Dear Sirs:

In answer to your letter of May 15th, I wish to say that I received the shipment of trees in good shape and that they all lived and made fairly good growth, with the exception of one plum, which seemed slow in getting started, probably on account of dry weather, as it has been very dry here since setting.

Any information concerning cultivation, pruning, spraying and fertilizing will be greatly appreciated. I will likely be in the market for more stock this season, I am

Yours very truly,

M. J. ROSS.

---

**OUR BEST ADVERTISER IS THE THOUSANDS OF SATISFIED PATRONS WE HAVE THRUOUT TEXAS. OUR GRADES, SERVICE AND ROOT SYSTEM OF OUR STOCK BRING US NEW AND REPEAT ORDERS FROM COMMUNITIES WHERE OUR PRODUCTS ARE KNOWN.**



Showing our Root System on Strawberry Plants

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### PRICES OF STRAWBERRIES (F.O.B. Arp, Texas)

	Lots of 25	100	500	1000
Excelsior .....	\$ .50	\$1.00	\$3.00	\$5.00
Lady Thompson .....	.50	1.00	3.00	5.00
Mission .....	.50	1.00	3.00	5.00
Improved Klondike .....	.50	1.00	3.00	5.00
Aroma .....	.50	1.00	3.00	5.00
Progressive Everbearing	1.00	2.00	8.00	15.00

---

**ARP GROWN TREES ARE BETTER**



## HEDGE PLANTS

There is nothing that will improve the looks of your home as much as a well kept hedge set in the back ground or on drive and walk ways. The cost is very small.

Hedge plants should be set 12 to 24 inches.

### Variety

#### AMOUR RIVER PRIVET (South)

Most popular and best hedge for the Southwest. Very beautiful evergreen, dense in growth, dark green, very compact, and establishes a very good hedge in one year. Beautiful and permits shearing to any height or shape.

#### PRICE OF HEDGE PLANTS (F.O.B. Arp, Texas)

Size of Plants	Price Each Lots of 10 to 24	Price Each Lots of 25 to 99	Price Each Lots of 100 up
18 to 24 in. ....	\$ .08.....	\$ .07.....	\$ .06
2 to 3 ft. ....	.09.....	.08.....	.07
3 to 4 ft. ....	.10.....	.09.....	.08
4 to 5 ft. ....	.12.....	.11.....	.10

### Notice

We are not connected in any way with other nurseries growing stock here, or other places. Our nurseries are all in and near Arp, offices and packing shed located here, we have no branch offices nor nursery located at other points, therefore if you want ARP GROWN TREES with one of the best lateral root systems grown, every tree sold under our guarantee, ADDRESS ALL MAIL TO ARP NURSERY COMPANY, ARP, TEXAS.

ARP GROWN TREES ARE BETTER





Showing Our Booth at East Texas Fair, at Tyler, Texas



## ROSES



**Kaiserin Augusta Victoria**

Roses are the most popular flowers grown, we can never have too many roses around the homes.

Our roses are budded, hardy and first class in every respect. Budded roses make twice the growth or more than those grown from their own roots, such as those often rooted in the hothouses and sent out by mail at cheap prices.

Do not fail to beautify and make home more attractive for your wife, boys and girls by setting this season a collection of our well developed and free blooming roses.

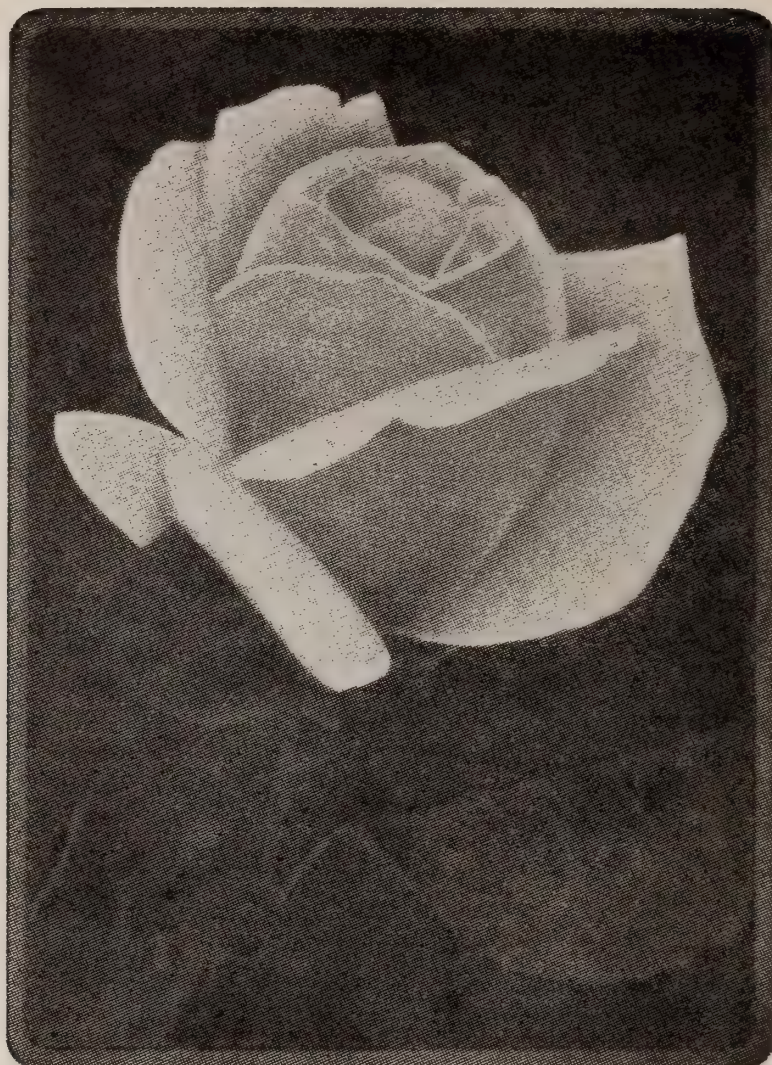
### **BUSH ROSES (Red)**

**RED RADIANCE**—Very much like pink radiance only blooms are beautiful red color; both bud and blossoms are beautifully formed. Bush very vigorous.

**PAUL NEYRON**—A very large, double, light red rose; can often be cut with 3 foot stems; very few side branches. Almost no thorns; a free bloomer.

**J. L. MOCK**—Flower extra large, varying from bright red from the outside of the petals to silvery white inside, a good autumn bloomer.





**Pink Radiance**

**BUSH ROSES CONTINUED (Red)**

**HADLEY**—Bright red, an excellent rose and free bloomer, plants strong.

**CRUSADER**—Crimson red, light center, plant upright and vigorous.

**MEATOR**—Intense velvet crimson, large buds on long stems, foliage deep green.

**R O S E S**

—Group Offer No. 1—

**1 Dozen Choice 2 Year-old Bush Rose Plants. Assorted in 4 Colors. Red, Pink, White and Yellow.**

**Price \$3.75 F. O. B.**

**Arp, Texas**

**GRUSS AN TEPLITZ** — Crimson-red of striking appearance. Good bloomer.

**GENERAL WASHINGTON**—Crimson red, large full flat form. A profuse bloomer.

**EDWARD MAWLEY** — Dark red, free bloomer; healthy and vigorous plant.





**Gruss An Teplitz**

---

**BUSH ROSES CONTINUED (Red)**

**ETOILE DE FRANCE**—Clear, velvety crimson. Cupped buds borne on stiff stems. Delightfully fragrant. Vigorous grower and profuse bloomer. Medium spreading.

---

**BUSH ROSES (Pink)**

**PINK RADIANCE**—Light silver pink; free bloomer, one of the best plants, upright and vigorous.

**LADY DETROIT**—Shell pink, shading to soft rose, bush vigorous and free bloomer, a beauty.

**FRANK K. DUNLOP**—Dark pink in color, free bloomer, one of the finest.

**MME. BUTTERFLY**—Large brilliant pink, one of the best, plants a good grower.

**PINK LA FRANCE**—Very large, double, of superior form; color delicate silvery-rose. A most constant bloomer.



## ARP NURSERY COMPANY

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### BUSH ROSES CONTINUED (Pink)

LOS ANGELES—The best advertised and probably the best selling rose ever introduced. Soft shades of salmon, blended and suffused delicate pink, with undertones of creamy yellow. Long pointed bud developing to well shaped flowers on long stems.

MAD. CAROLINE TESTOUT—Bright pink, very showy, blossoms large and open, fine bedding rose. Strong, vigorous growth; free bloomer.

PINK KILLARNEY—Exquisite shade of pink; very fragrant; flowers of immense size; vigorous growth.

HELEN GOULD—Rosy pink, long pointed buds, a free bloomer.

AMERICAN BEAUTY—Deep pink, foliage close up to flower. Plant not so vigorous.

ANTOINE REVOIRE—Sea shell pink; a new wonderful rose in class with radiance.

MAMAN COCHET PINK—Beautiful rose, blooms continually and always perfect buds. Strong growing plant.

PRIMIER—Dark Pink, beautiful buds, good variety.

MME. ABEL CHATENAY—Pink, very beautiful, good bloomer.

MRS. CHARLES RUSSELL—Deep pink, very beautiful buds, long stems; one of the best. Bush vigorous.

COLUMBIA—A very beautiful pink, free bloomer all thru season, plants very hardy.

---

## SOUTHWESTERN LIFE INSURANCE COMPANY

Dallas, Texas.

T. W. VARDELL, Pres.  
Prowse & Patton  
General Agents

T. L. BRADFORD, Vice Pres.

ALICE, TEXAS,  
July 18, 1927.

ARP NURSERY COMPANY,  
Arp, Texas.

Gentlemen:

Last fall I purchased from you sixty roses of various kinds, later I ordered ten pecan trees.

It gives me much pleasure to advise you that all of your stock came to me in perfect condition. The pecan trees are doing nicely, growing well and are all that I could expect for anything near their price.

As to the roses I have never seen any roses do better. In my order you sent sixty-one roses, and out of these I have only lost two, the others growing very fast and have been blooming since early spring.

Yours truly,  
I. A. PATTON.





J. L. Mock

---

**BUSH ROSES CONTINUED (White)**

**KAISERIN AUGUSTA VICTORIA**—Pure white, large double, one of the best white roses grown.

**MAMAN COCHET, WHITE**—Pearly-white, with exquisite shadings of delicate pink of same habits as the Pink Cochet. It is easily ranked as one of the few best white roses.

**WHITE KILLARNEY**—It is pure white in color, long in bud, of fine form and very fragrant; a very popular rose.

**WHITE LA FRANCE**—Beautiful light fawn color, almost white; rightly described as an almost white La France. Extra fine.

**FRAU KARL DRUSCHKI (White American Beauty)**—The largest white rose, extra strong growth, very heavy foliage, very hardy.

**OPHELIA**—One of the freest blooming roses, unexcelled for cutting, bloms a soft creamy white, wonderful buds.



## ARP NURSERY COMPANY

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### BUSH ROSES (Yellow)

LUXEMBOURG—Yellow, proving to be one of the best. Long stems, pointed buds. Excellent for cut flowers. Upright grower.

LADY HILLINGDON—Deep apricot yellow to orange, long pointed buds; a very free-flowering variety and striking decorative rose, sturdy, spreading growth.

ETOILE DE LYON (or Bush Marechal Neil)—A golden yellow, large flower, very much like the Marechal Neil.

GOLDEN OPHELIA—A bright golden yellow, medium in size, beautiful buds, plants very hardy. One of the best yellow varieties.

MRS. DUDLEY CROSS—Pale soft yellow, beautiful in color, a favorite with many.

SUNBURST—Deep golden, almost orange-yellow. Wonderful color and free bloomer.

### CLIMBING ROSES

CLIMBING METEOR—A good climber, dark red in color, and free bloomer.

PAUL'S SCARLET CLIMBER—The brightest red rose grown, nearest to a pure scarlet, vivid flaming red; exceedingly strong, rank grower.

KAISERIN AUGUSTA VICTORIA—Pure white, very hardy vines, same as the bush, only a climber.

#### ROSES

—Group Offer No. 2—

1 dozen extra large 2-yr. old bush rose plants. Assorted in 4 colors: Red, Pink, White and Yellow.

Price \$4.50 F. O. B.

Arp, Texas

MARECHAL NEIL—A very popular rose; a rich deep yellow.

DOROTHY PERKINS — One of the best climbers for the Southwest; pink in a large cluster.

WHITE DOROTHY PERKINS — The same as the pink Dorothy Perkins only white.



**ARP, (Smith County) TEXAS**



**Block of Our Budded Roses**  
**PRICE OF ROSES (F.O.B. Arp, Texas)**  
**Bush and Climbers**

**Budded (2-year old plants), small, 40c each; \$4.00 per dozen.**

**Budded (2-year old plants) large, 50c each; \$5.00 per dozen.**

**Budded (3-year old plants) large, 75c each; \$7.00 per dozen.**

**R O S E S**  
**Group Offer Number 3**

**ONE DOZEN EXTRA LARGE 3 YEAR OLD BUSH  
ROSE PLANTS.**

**ASSORTED IN 4 COLORS: RED, PINK, WHITE  
AND YELLOW.**

**Price \$6.00 F.O.B.**

**ARP, TEXAS**



## Planting and Pruning Trees

IF NOT READY to set when tree are received, unpack, set in a trench, cover roots well with mellow earth, and thoroughly wet.

TO PLANT TREES: Throw in, or take out, soil until the tree stands the same depth as it did in nursery row. Then throw in soil, if dry, settle soil with bucket or more of water, mounding it up slightly; but do not pack. Then cut back top of tree 12 to 24 inches from the ground, according to size of tree.

PECANS should be set 2 to 3 inches deeped than they stood in the nursery row. Be sure to cut back top, but be careful to leave 3 to 4 "eyes" or buds above the point of the bud or graft, which can be easily determined by slight off-set on the body of the tree.

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## Distance for Planting

It depends on soil as to best distance for planting. If planting on rich soil, trees should be planted with more distance than when planting on thin soil. The following table shows the average distance your trees and plants should be set:

PECANS .....	40 TO 60 FEET.
PEARS .....	20 TO 30 FEET
APPLES .....	20 TO 30 FEET.
PEACHES .....	18 TO 25 FEET.
PLUMS .....	15 TO 20 FEET.
FIGS .....	12 TO 18 FEET.
GRAPES .....	8 TO 18 FEET.
BLACKBERRIES .....	4 TO 6 FEET.
DEWBERRIES .....	4 TO 6 FEET.
STRAWBERRIES .....	1 TO 4 FEET.

---

## To Ascertain Number of Trees to Set to the Acre

Multiply distance between tree rows by distance between the trees in the row. Then divide 43,560 by this product.

Example: Say your tree rows are 20 feet apart, and the trees in the row are 18 feet apart. Multiply 20 by 18; equals 360. Then, 43,560 divided by 360 equals 121, the number of trees required for an acre when set 20 by 18.

---

PLACE YOUR ORDER WITH US, AND, ON RECEIPT OF TREES, IF YOU DO NOT FIND THEM TO BE JUST AS REPRESENTED, RETURN THEM AND WE WILL GLADLY FURNISH SATISFACTORY TREES OR REFUND THE PURCHASE PRICE.



## General Information

1—THE SHIPPING SEASON begins about November 1st, and continues on through and until April 1st; but it is better to transplant trees as early as possible after the leaves have shedded. A tree transplanted in the early fall will, by spring, have grown sufficient new roots to give it a quick rapid growth as soon as active vegetation commences.

2—ORDER BLANK: The order blank accompanying this catalogue is for the convenience of the customer, as well as for our conveniences in giving your order prompt and careful attention.

3—ADDRESS: Always give your full address on order. This is important. Write very plainly, give your box number or R.F.D. number.

4—TERMS:: On all orders booked before November 1st a deposit of 25 per cent must be paid on November 1st and the balance when trees are to be shipped. Or we can ship balance C.O.D., if preferred. In ordering after November 1st, 25 per cent must accompany the order and balance when trees are shipped; or, if preferred, balance C.O.D.

5—RESERVATION: Reservation of stock will be made when one-fourth of price accompanies order. If not ready for trees early, we suggest that you send your order on with one-fourth of amount of order, and we will reserve the varieties and sizes for you and ship when wanted.

6—PRICES: The prices made in this catalogue are for stock at Arp. These prices include the packing, but do not include the transportation charges. We have found that pricing our stock, F.O.B. Arp, secures for the purchaser a lower price than a delivered price, which is made by some concerns. In making delivered prices an extra amount must be included to pay for long distances and those who live near by must pay more for their stock than is just.

7—SHIPPING INSTRUCTIONS: Please state whether you wish your order to be shipped by Parcel Post, Express or Freight.

8—PARCEL POST: Parcel post packages are limited in size to 84 inches in combined length and width. For this reason no tree over 4 feet high can be sent by Parcel Post, unless the top be cut back. If order is to be shipped by parcel post, include for postage, or your order will be shipped C.O.D. for the amount of postage.

9—EXPRESS: This is the most satisfactory way to ship and

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ARP GROWN TREES ARE BETTER



## ARP NURSERY COMPANY

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is no costlier than freight or parcel post, unless a very small package.

Express Shipments can be sent collect with no more express than if prepaid. It is better to have your order shipped express collect.

10—SUBSTITUTION: We sometimes run short on varieties and sizes, and in this case our customers usually want us to substitute to the best of our judgment, giving them varieties that are as near as possible to their order. If you do not wish us to substitute in your order, if it becomes necessary, please notice order sheet blank, and write "no substitution" and we will gladly refund for shortage, if any.

---

Huntsville, Texas.

May 25, 1925.

ARP NURSERY COMPANY,

Arp, Texas.

Gentlemen:

Yours of the 22nd at hand and I take great pleasure in answering the few questions in regard to fruit trees.

The trees were all in first class condition upon arrival, the grade and root system was really better than we expected, also wish to state condition of trees at present is fine, are growing and have a good healthy color, we have lost only one tree to my knowledge, which was a peach tree, the pecan trees are doing exceptionally well.

We may be in the market for more trees later on, and am quite sure the Arp Nursery Company will receive our order. Thanking you for your interest and help in the orchard, I beg to remain

Yours very truly,

D. F. HALL.

NOTE—Mr. Hall is with the Hall Lumber Company of Huntsville, Texas.

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## ARP GROWN TREES ARE BETTER

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Our best advertiser is the thousands of satisfied PATRONS we have throughout Texas and adjoining states. Our GRADES, SERVICE and ROOT SYSTEM OF OUR STOCK bring us new and REPEAT ORDERS from communities where our varieties and superior products are known.



## OUR GUARANTEE

We guarantee our trees to be just as represented and our root system to equal that of any nursery in the United States. If upon receipt of trees, you do not find them to be as represented, return them and we will gladly furnish satisfactory trees or refund the purchase price. We do everything in our power to keep our stock pure and true to name; however, we realize that errors are possible. In the event that any nursery stock should prove untrue to name, and purchaser should thereby sustain damage, we hereby agree, upon proper proof, to replace such stock as may prove untrue to name under which it is sold, or to refund purchase price, refunding or replacing to be at our option.





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**ARP NURSERY COMPANY**

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L. S. SARTAIN, Pres.

J. R. SMITH, Cashier.

F. L. SARTAIN, Asst. Cashier.

**ARP STATE BANK**

Capital Stock	- - - - -	\$20,000.00
Surplus	- - - - -	\$10,000.00
Security Bond	- - - - -	\$20,000.00

Arp, Texas, Sept. 5, 1927.

TO WHOM IT MAY CONCERN:

This is to certify that we are personally acquainted with the owners of the ARP NURSERY COMPANY, of this city, and take pleasure in recommending their company. They have been customers of this bank for the past several years and we find them to be absolutely reliable in every respect, and we consider any contract or obligation they assume absolutely good, furthermore, we believe they will endeavor to deliver their goods just as represented, knowing them to be experienced in their line of work and capable of giving value received.

Respectfully,

J. R. SMITH, Cashier.

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**A FEW OF OUR PECAN TREES IN BEARING WILL PAY THE TAXES AND INSURANCE ON YOUR HOME.**

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**OUR ROOT SYSTEM—NO BETTER GROWN**

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**ARP GROWN TREES ARE BETTER**



## INDEX

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	Page
Apples—Apple Varieties .....	34
Apricots—Apricot Varieties .....	33
Arp Grown Trees .....	3
Blackberries and Dewberries—Varieties and Prices .....	42
Distance for Planting .....	54
Figs—Fig Varieties—Prices of Figs .....	39
General Information .....	55
Grapes—Grape Varieties .....	40
Hedge Plants—Varieties, Prices .....	45
Japanese Persimmon—Persimmon Varieties— Prices of Persimmons .....	38
Number of Trees to Set to the Acre .....	54
Order Blank .....	61-64
Our Guarantee .....	57
Our Root System .....	5
Our Three Special Home Orchard Offers .....	28
Paper Shell Pecan Varieties .....	14
Peaches .....	21
Peach Varieties .....	22
Pecans .....	4
Pears—Pear Varieties .....	36
Planting and Pruning .....	54
Plums—Plum Varieties .....	29
Prices of Apples .....	35
Prices of Grapes .....	41
Prices of Plums .....	31
Prices of Roses .....	53
Prices of Strawberries .....	44
Price List of Peaches .....	26
Price List of Pecans .....	16
Roses — Varieties .....	47
Strawberries—Strawberry Varieties .....	43
Texas .....	19

**ARP GROWN TREES ARE BETTER**

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*Banner Job Office, Troup, Texas*



























# ARP NURSERY CO.

One of the Largest Growers of Pecan, Peach

and Plum Stock in Texas

ARP, (Smith County) TEXAS

POSTMASTER—RETURN POSTAGE GUARANTEED

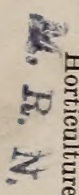
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U. S. DEPARTMENT OF AGRICULTURE

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY



GOVERNMENT PRINTING OFFICE

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